

GOAFRICA – A GLOBAL B2B PLATFORM

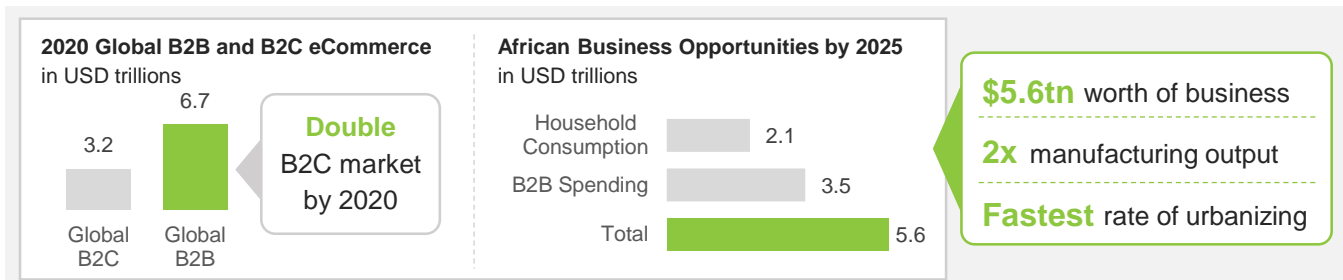
SEEKING TO RAISE FUNDS FOR OPERATIONAL RAMP-UP



Company Overview

goAfrica Holdings Pte. Ltd., with its newly launched B2B online marketplace, aims to provide a global platform to connect African buyers and suppliers to the rest of the world, with a focus on **Asian-African trade**.

Market Opportunities



Initial Target Markets



Key Channel Partners

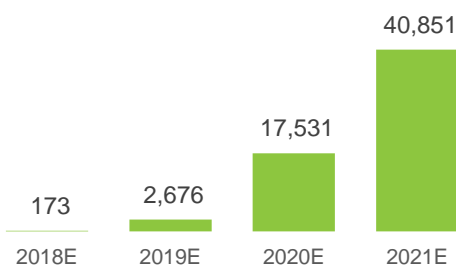


Key Management

Andrew Korner (CEO)	<ul style="list-style-type: none"> Former Head of Merrill Lynch's Asia IBD Founding director of DebtDomain, B2B marketplace for banks and first Asia fintech
Bastien Moreau (COO)	<ul style="list-style-type: none"> Former CEO of Jumia Morocco, Africa's leading B2C eCommerce platform
Frederick Ng (CFO)	<ul style="list-style-type: none"> Former CFO/CRO of Ferretti Group and two HK-listed companies, Imagi and Ringtoys
Tommy So (Head of China & SE Asia)	<ul style="list-style-type: none"> Former Head of Business Development, Greater China, for Lazada and Shopee Former BD officer of Alibaba.com

Financial Projections

Revenue Forecasts
in USD thousands



Key Investment Highlights

- Capitalizing on Africa's B2B market that is poorly served
- Established strong channel partnerships
- Experienced management team with relevant capabilities

Fund Raise:
USD \$15 million

Deal Type:
Convertible Preference Shares

Use of proceeds

- Final platform development
- Office networks
- Operational ramp-up through 2019

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