

ASSETMETRIX BUSINESS-PROCESS-AS-A-SERVICE PROVIDER

SEEKING FUNDS FOR OPERATIONAL RAMP-UP – EURO 15M



AssetMetrix is Europe's leading next-generation asset servicer providing fully-neutral outsourcing solutions for private capital investors through data analytics. Founded in 2013 and headquartered in Germany, the company provides technology and web-based outsourcing services for middle-/back-office business processes. The company is on its 5th year of growth and more than €10 billion assets, 1300 fund stakes under services and 45 full-time employees from 5 years of operations.

Service Modules

Limited Partner Services



- Data capture
- Portfolio analytics
- Fund administration
- Generation of tailored reports
- IT systems operations and maintenance
- Business intelligence and tailored web portal solutions

General Partner Services



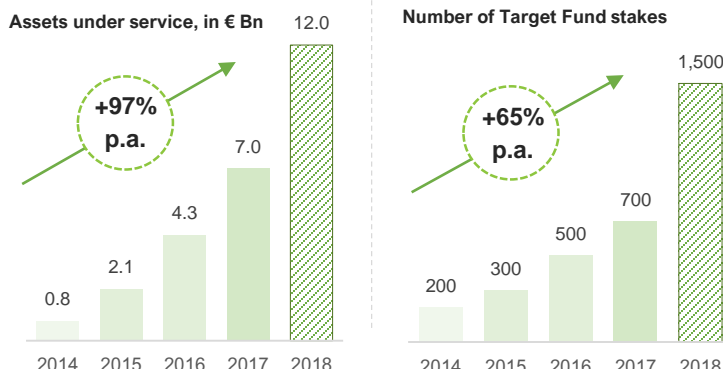
- Fund administration
- Portfolio controlling (in development)
- GP analytics (in development)
- LP Reporting (Quarterly)

MARKET OPPORTUNITY

INDUSTRY PAIN POINTS

- Margin erosion from rising operating costs and talent wars, as well as significant pressures from investors to lower management fees.
- Growing data and volume complexity, increasing risks of human errors
- High cost and long working hours to develop in-house systems using eFront
- Demand for greater market and investment transparency

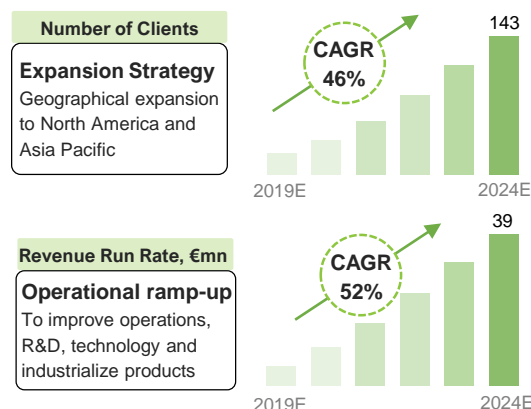
PAST PERFORMANCE



KEY INVESTMENT HIGHLIGHTS

- **Strong growth opportunity** with large addressable market riding the wave of rising outsourcing trends in this industry
- **Highly scalable business model** with high recurring revenue due to deep integration with customers' business operations
- **Seasoned management team**, led by 6 experienced principals, each with 15+ years of relevant industry experience and also supported by an Advisory board filled with senior industry experts
- **Rising demand in the market** by clients to reduce cost and improve productivity through: (i) free-up of resources (up to 60%), (ii) turn fixed costs into var. costs and (iii) improve transparency in decision-making and risk management

PROJECTIONS



Contact **David Emery**
President/CEO
 E: david@reciprocus.com
 T: +65-6225-9986
 M: +65-9815-7123
 www.reciprocus.com

Reciprocus Financial Services
 International Plaza
 10 Anson Road #10-22
 Singapore 079903
 Tel: +65 6225 9986
 Fax: +65 6225 8223

Reciprocus Europe
 Taefernstrasse 22a
 5405 Baden-Daettwil
 Switzerland
 Tel: +41 56 470 42 70
 Fax: +41 56 470 42 72

Reciprocus Americas
 GlenPointe Centre East
 300 Frank W. Burr Boulevard, Teaneck
 Suite # 720 New Jersey 07666
 Tel: +1-212-465-9555
 Fax: +1-646-349-3532

© Reciprocus Financial Services 2018

Disclaimer: This material has been prepared solely for informational purposes and are not to be construed as a solicitation or an offer to buy or sell any financial instruments or investments in any form. This material has been prepared based on reliable sources, but Reciprocus Financial Services Pte Ltd accepts no liability for the accuracy of the information given. Information may be modified by its sources at any time without prior notice. All rights reserved.